



Lodge® Cast Iron National Cornbread Cook-off 2020 Official Rules

RECIPE REQUIREMENTS: The Lodge® Cast Iron National Cornbread Cook-off 2020 (“Contest”) is seeking the best **main dish** recipe cooks to compete in South Pittsburg, Tennessee on April 25, 2020. All recipes must be a **main dish**, cooked in **Lodge Cast Iron®** cookware, using at least one (1) cup of **Martha White®** Cornbread Mix. Recipes using alcohol as an ingredient will not be accepted. Each recipe must include U.S. standard measurements, complete preparation instructions, cooking time and temperatures, number of servings, size of pans, and any special utensils or cookware. Recipes must be Finalists’ original creation, may not have won previous awards, may not have been published previously, and must not infringe upon any other person’s rights.

HOW TO ENTER: The Contest begins December 3, 2019 at 8:00 a.m. CT, and ends January 31, 2020, at 5:00 p.m. CT. Two ways to enter:

- 1) **By mail:** Send your original recipe, in English, legibly written, printed, or typed on a sheet of 8 ½” x 11” paper with your complete name, mailing or street address, city, state, zip code, daytime telephone number, email address, date of birth, photo of completed recipe, and name of grocery retailer, in an envelope with First Class Postage to: National Cornbread Cook-off 2016, P.O. Box 380, South Pittsburg, TN 37380. Mail-in entries must be postmarked by January 31, 2020 and received by February 10, 2020.
- 2) **By internet:** Submit your original entry and photograph of completed recipe via the form posted on the Contest entry page at www.nationalcornbread.com. Online entries must be received by 11:59 p.m. CT on January 31, 2020.

ONLY ONE RECIPE PER ENTRANT WILL BE ACCEPTED.

ELIGIBILITY: The National Cornbread Cook-off 2020 will feature the top 10 finalists (“Finalists”) as determined by Sponsors. All 10 Finalists will be notified by phone call or email on or about March 15, 2020.

All Finalists **MUST** participate in the National Cornbread Cook-off in South Pittsburg, Tennessee, April 25, 2020 to be eligible to win a prize. If a Finalist is unable to participate in the Cook-off in South Pittsburg, TN on April 25, 2020, or otherwise does not comply with the Official Rules, an alternate Finalist may be selected, time permitting. All Finalists will be required to sign and return an affidavit of eligibility and liability/publicity release (where permissible) within 7 days of receipt of Finalist notification.

If any Finalist fails to return the completed documents within the time allowed, is found ineligible, or does not comply with the Official Rules, then the Finalist will be disqualified, and an alternate may be selected. Finalist status and Prizes are non-transferable.

Only one individual per entry may compete at the Cook-off on April 25, 2020; no teams or groups will be permitted. Finalists must be legal residents of the United States or D.C., must be 18 years of age or older, and cannot have graduated from a culinary institute or be employed as a paid executive chef. Employees, officers, and directors of Martha White Foods Inc., Lodge Manufacturing Company, or Brown Stove Works, Inc. (“Sponsors”), their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and publicity agencies, and members of their immediate families (parent, child, sibling and/or spouse of each) or households of any of the above are not eligible. Entries from anyone who has been a prize winner or finalist in any Sponsor contest (including contests for Smucker’s®, Jif®, Crisco®, Folgers®, Hungry Jack®, Eagle



Brand®, Pillsbury®, etc.) in the past 12 months prior to Contest start date will NOT be considered. Entries from anyone who has been a winner of the National Cornbread Cook-off in the last 3 years will not be considered.

JUDGING: The Finalists' recipes will be prepared by Finalists at the National Cornbread Cook-off in South Pittsburg, Tennessee, on April 25, 2020. All recipes must be exactly as submitted, per the above requirements, and may not be modified.

Recipes will be judged by a qualified panel of judges and assigned points based on the following criteria and point system: taste (1 to 30 points); creativity (1 to 30 points); appropriate use of product (1 to 15 points); ease of preparation (1 to 15 points); and visual appeal (1 to 10 points). All category points will be added to determine the winners. In the event of a tie, the entry with the highest score in the taste category and, if necessary, the appropriate use of product category, will determine the winner. **Finalists are required to present their dishes in 6 to 8 plated servings.**

All Finalists will also have to make themselves available for media interviews and public relations events. All groceries and kitchen equipment, except a range, needed by the Finalists for recipe preparation at the festival are the responsibility of the Finalists. Each Finalist will be responsible for their own travel and lodging arrangements, but will receive a \$500 reimbursement to help cover expenses.

PRIZES: First Prize - \$5,000 cash; a 30-inch FiveStar® stainless steel gas range [Approximate Retail Value ("ARV"): \$3,250] from **Five Star® Professional Cooking Equipment**, a Division of Brown Stove Works, Inc., of Cleveland, Tenn., and special gifts from **Lodge® Cast Iron** and **Martha White** (ARV: \$50).

Second Prize - \$1,500 cash and special gifts from **Lodge® Cast Iron** and **Martha White** (ARV: \$50).

Third Prize - \$1,000 cash and special gifts from **Lodge® Cast Iron** and **Martha White** (ARV: \$50).

Seven Honorable Mention Prizes of \$150 cash and special gifts from **Lodge® Cast Iron** and **Martha White** (ARV: \$50).

Total ARV of all prizes: \$12,300.00

No substitution, cash reimbursement, or transfer of prizes, except Sponsors reserve the right to substitute a prize of equal or greater value should any of the advertised prizes become unavailable. All prizes will be awarded on or about April 25, 2020. Participants agree to be bound by the Official Rules and the decisions of the Sponsors, which shall be final and binding in all matters pertaining to the Contest.

GENERAL TERMS & CONDITIONS: By participating in the Contest, Finalists agree to release, hold harmless and indemnify the Sponsors, their respective parent companies, affiliates, subsidiaries, distributors, and each of their respective shareholders, directors, officers, employees, and agencies from and against any and all liability whatsoever for any injuries, losses, harm, damage (including but not limited to property damage, personal injury and/or death), claims, actions, costs and expenses (including without limitation, all attorneys' fees and court costs) arising directly or indirectly from or in connection with his/her participation in the Contest, acceptance, possession or use/misuse of the prize or participation in any prize-related activity.



Finalists further acknowledge that the above parties are in no manner responsible or liable for, and specifically disclaim, any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize or portion thereof, including but not limited to its quality, mechanical condition, or fitness for a particular purpose. Submission of a Contest entry grants Sponsors and their agents the right to publish, use, adapt, edit and/or modify the recipe included with the entry in any way, in commerce, and in any and all media worldwide, without limitation.

Submission of any entry further constitutes the entrant's (or his/her parent's or guardian's) consent to irrevocably assign and transfer to the Sponsors any and all rights, title and interest in and to the entry, including, without limitation, all intellectual property rights. Each entrant must be the sole and rightful owner of the recipe submitted in the Contest.

Acceptance of Finalist status or a Contest prize will further constitute and signify agreement and consent (or that of parent or legal guardian if winner is a minor) that the Sponsors and/or Sponsors' assignee may use the winner's recipe, name, photograph, images, likeness, voice, signature, biographical information, recipe, and/or any other intellectual property materials created or submitted as part of the Contest, in addition to any and all materials created during public relations activities related to the Contest (collectively "Publicity Materials") for purposes of advertising, publicity, and trade related to Sponsors' products and/or services, in all media worldwide (including Sponsors' websites), without further compensation, except where prohibited.

Finalists' statements may be used in whole or in part and may be paraphrased, amplified, shortened, and/or put into conversational form to meet the requirements of copy, layout, and/or script, provided their general sense is not changed.

All Publicity Materials developed or used will be Sponsors' property and will be works "made for hire" and winners will retain no ownership rights whatsoever in or to said works. If said Publicity Materials are not considered works "made for hire," winners hereby assign all said works to Sponsors.

Winners are solely responsible for any federal, state or local taxes on prizes. All federal, state, and local laws and regulations apply. Void outside the 50 United States and D.C. and where prohibited. Sponsors reserve the right to take such action as they deem necessary to enforce these Official Rules and ensure the fair operation of the Contest, including without limitation, barring and disqualifying entrants who do not comply with these Official Rules.

If, for any reason, the Contest is not capable of running as planned by any cause which, in the sole opinion of the Sponsors, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right, at their sole discretion to cancel, terminate, modify or suspend the Contest and determine winners from entries received prior to action taken, or as otherwise deemed fair and equitable by Sponsors. In case of cancellation, a winning recipe will be chosen from all eligible entries received prior to the date of cancellation and if circumstances permit.

If due to any technical, production, typographical, or other error, more prizes are claimed or awarded than are described in the Official Rules at any prize level, the number of prizes identified in the Official Rules will be awarded in a random drawing from all such prize claims received.

By participating, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Contest, will be governed by, and construed in accordance with, the laws of State of Ohio, without giving effect to any choice of law or conflict of law rules.



By participating, entrants consent to the jurisdiction and venue of the federal, state, and local courts located in Cleveland, Ohio.

LIMITATIONS OF LIABILITY: In the event of a dispute regarding the identity of an entrant, such entry will be deemed to be made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted email address. Neither Sponsors nor their agencies are responsible for lost, late, stolen, illegible, misdirected, or non-delivered entries or e-mail; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, satellite, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. Neither Sponsors nor their agencies are responsible for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in the Contest and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of website. Sponsors reserve the right, at its sole discretion, to disqualify any individual it finds may be tampering with the entry process or operation of the Contest or website, may be acting in violation of the terms of the website or may be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Any attempt to deliberately damage any website or undermine the legitimate operation of the Contest is unlawful and subject to legal action by Sponsors or their agents.

IN NO EVENT WILL SPONSORS, PARENTS, AFFILIATES, SUBSIDIARIES OR RELATED COMPANIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF THIS CONTEST, INCLUDING ENTRANTS ACCESS TO OR USE OF THE WEBSITE OR DOWNLOADING FROM AND OR PRINTING MATERIAL DOWNLOADED FROM SAID WEBSITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

SPONSORS: Lodge Manufacturing Company, 204 East Fifth Street, South Pittsburg, TN 37380; Martha White Foods Inc., 1867 Dr. F. E. Wright Drive, Jackson, TN 38301; and Brown Stove Works, Inc., 1422 Carolina Avenue, Cleveland, TN 37311.